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PRESS RELEASE

HEAT-MX WORLDWIDE announces that the company received **ISPO TEXTREND TOP OF INNOVATION AWARDS** in three of its product categories.



Montreal, July 15, 2019: HEAT-MX WORLDWIDE today announced that the company's three product categories, i.e., iDown™, COMPACT MX and LOFT MX have been recognized by the internationally renowned ISPO TEXTREND with TOP OF INNOVATION AWARD for their breakthrough performance benefits and significant environmental contributions.

“We at HEAT-MX organisation are very proud of the recognitions by the ISPO TEXTREND. We believe it is a strong testament of our continuing R&D efforts in combining innovative performance features with environmental contributions. To name a couple of important technologies, our iDown™ Technology is the largest energy saving technology in global textile industry, attested by a 3rd party lab and our NMF™ Technology is designed to minimize the microplastic contaminations in our water systems. We believe that we can make the world a better place for both consumers and environment and will continue our efforts in connecting our company value with the environment”, said Sae Chang, President of HEAT-MX WORLDWIDE and inventor of the technology.

For more information, please consult the company's website, www.heat-mx.com or contact info@heat-mx.com (+1 514 604 1093).

About HEAT-MX™: It is a brand of innovative thermal insulation material which offers a wide range of products based on performance and application needs of winter garments, gloves, footwear, hats, sleeping bags, home furnishing textiles (blankets, pillows, etc.), etc. In addition to the industry leading thermal performances, various product grades in different product categories offer other exceptional performance

features such as windproof, water resistance, high level of water-vapor-transmission-rate, odour control, etc. We at HEAT-MX™ are committed to the environment and offer many innovative sustainable and socially responsible product options. Ask Sae Chang for the Technology Overview.

About iDown™: It is a patent-pending technology which provides many performance benefits for a wide range of products using down feather material, e.g., apparel, sleeping bags, home furnishing textiles (blankets, pillows, etc.), etc. These significant performance advantages of the iDown™ Technology are created incorporating natural phenomenon into innovative manufacturing technologies without harmful chemical treatment and offers permanent performance features. In addition to the performance benefits, the Technology can also help significantly reduce manufacturing costs. As HEAT-MX WORLDWIDE is committed with social responsibilities and sustainability, we offer innovative RECYCLABLE product options under this iDown™ Technology platform. Ask Sae Chang for the Technology Overview.