



HEAT-MX WORLDWIDE

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PRESS RELEASE

Montreal, Canada based **HEAT-MX WORLDWIDE** and Salt Lake City, USA based **IDFL Laboratories and Institute** cohost a seminar on the topics, Sustainable Technologies in Thermal Insulation Industry, New Trends and Developments in Filled Textile Industry, during the Preview in Seoul 2019 on August 28, 2019 at COEX, Seoul, Korea

Montreal, 2019-08-19

HEAT-MX WORLDWIDE and IDFL jointly announce today that a seminar on the topic, Sustainable Technologies in Thermal Insulation and New Trends and Developments in Filled Textile Industry. The seminar details are as follow:

Date & Time: 13:00, August 28 (Wed)

Location: Seminar room 307, COEX, 513, Yeongdong-daero, Gangnam-gu, Seoul, Korea

Topics

1. Sustainable Technologies in Thermal Insulation
 - a. iDown™, Largest energy saving technology in global textile industry
 - b. nDown™, Animal-free down replacement technology with many performance and environmental benefits **(World Premier Launch)**
2. New Trends and Developments in Filled Textile Industry
3. CLEAN RECYCLING INITIATIVE™ **(World Premier Launch)**
4. HEAT-MX's proprietary NMF™ Technology to help minimize microplastic contaminations

Presenters

TJ Park, President, HEAT-MX KOREA

Sae Chang, President & CEO, HEAT-MX WORLDWIDE

Ben Sainsbury, China Operations Manager, IDFL

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ABOUT HEAT-MX™

HEAT-MX™ is a brand of innovative thermal insulation material offering a wide range of products based on the performance and application needs of such winter garments as gloves, footwear, hats, sleeping bags, and home furnishing textiles (blankets, pillows, etc.). In addition to the industry leading thermal performances, various product grades in different product categories offer other exceptional performance features such as windproof, water resistance, water-vapor-transmission-rate, odour control, etc. Two of its product categories were recognized by ISPO TEXTREND with Top of Innovation Award for their breakthrough performances and significant environmental contributions. We at HEAT-MX™ care about the environment and offer many innovative sustainable product options.

ABOUT IDFL

IDFL laboratories and institute is the premiere laboratory leader of filled textiles and offer professional services in the fashion, bedding, and outdoor industries. IDFL services include: Testing, Audits, and Consulting. IDFL has been in business for over 40 years; we work in every market and have a deep understanding of country labeling, market trends, and the many testing methods. Thousands of clients around the globe trust and use IDFL to provide quality, integrity, and accuracy for their compliance needs. You can reach us by contacting info@idfl.com or contacting one of our various physical locations.

ABOUT nDown; No Down / Happy Ducks

nDown™ Technology is based on HEAT-MX's patent-pending technology which provides the look and feel as well as performance of down feather material as thermal insulation without using animal-based material. The Technology can be adopted to any and all consumer products which currently use down feather as a thermal insulation. Examples are apparel, sleeping bags, home furnishing textiles (blankets, pillows, etc.), etc. nDown™ also offers significant environmental benefits and helps lower manufacturing costs when compared to using natural down feather material. HEAT-MX WORLDWIDE is committed with social responsibilities and sustainability and we offer innovative RECYCLABLE product options under the nDown™ Technology platform.

ABOUT iDown™

iDown™ is a patent-pending technology which provides many performance benefits for a wide range of products using down feather material, e.g., apparel, sleeping bags, home furnishing textiles (blankets, pillows, etc.), etc. These significant performance advantages of the iDown™ Technology are created incorporating natural phenomenon into innovative manufacturing technologies without harmful chemical treatment and offers permanent performance features. In addition to the performance benefits, the Technology can also help significantly reduce manufacturing costs. iDown™ has been recognized by ISPO TEXTREND with Top of Innovation Award for its breakthrough performances and significant environmental contributions. HEAT-MX WORLDWIDE is committed with social responsibilities and sustainability and we offer innovative RECYCLABLE product options under the iDown™ Technology platform.