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PRESS RELEASE

HEAT-MX WORLDWIDE launches a new product category, **GLV MX** based on the cutting-edge technologies of HEAT-MX™ thermal insulation, engineered to best suit for winter **GLOVE** applications.

Montreal, January 14, 2021: HEAT-MX WORLDWIDE today launches **GLV MX** product category for **GLOVE** applications.

“We are pleased to announce the launch of **GLV MX** for **GLOVE** applications in our already-diverse product portfolio. The products in the **GLV MX** category will offer the breakthrough technologies recognized by the prestigious **ISPO TOP OF INNOVATION AWARD** and incorporate performance features required particularly for **GLOVE** applications, including improved dexterity and warmth up on compression from hand gripping, etc. In addition, the products come with significant environmental benefits based on the **CLEAN RECYCLING INITIATIVE™** as well as other proprietary technology platforms of HEAT-MX™. We believe **GLV MX** will help the **GLOVE** industry improve all aspects of thermal insulation performance of winter gloves while significantly benefit the environment”, said Sae Chang, President of HEAT-MX WORLDWIDE and inventor of the technology.

GLV MX is offered in the nominal weight range of 40gsm ~ 200gsm, but other custom weights are also available. For more information, please consult the company’s website, www.heat-mx.com or contact info@heat-mx.com (+1 514 604 1093).

About HEAT-MX™

It is a brand of innovative thermal insulation material which offers a wide range of products based on performance and application needs of winter garments, gloves,

footwear, hats, sleeping bags, home furnishing textiles (blankets, pillows, etc.), etc. In addition to the industry leading thermal performances, various product grades in different product categories offer other exceptional performance features such as windproof, water resistance, high level of water-vapor-transmission-rate, odour control, etc. We at HEAT-MX™ are committed to the environment and offer many innovative sustainable and socially responsible product options. Ask Sae Chang for the Technology Overview.

About iDown™

It is a patent-pending technology which provides many performance benefits for a wide range of products using down feather material, e.g., apparel, sleeping bags, home furnishing textiles (blankets, pillows, etc.), etc. These significant performance advantages of the iDown™ Technology are created incorporating natural phenomenon into innovative manufacturing technologies without harmful chemical treatment and offers permanent performance features. In addition to the performance benefits, the Technology can also help significantly reduce manufacturing costs. As HEAT-MX WORLDWIDE is committed with social responsibilities and sustainability, we offer innovative RECYCLABLE product options under this iDown™ Technology platform. Ask Sae Chang for the Technology Overview.

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